

AGENT APPLICATION

Application to become an official representative of Amity University Dubai

PERSONAL DETAILS:

Company Name: _____

Is your bank account under the company name? Yes No

If No, please provide the bank account beneficiary name as this will have to be mentioned in the agency agreement:

Main Office Address: _____

Postal/Street Address: _____

Phone Number with Country Code: _____

Email: _____

Website: _____

Name of Principal/Owner _____

EXPERIENCE AS AN AGENT

Years of operation as an educational counsellor/agent: _____

Any other business activities: _____

Links with Secondary Schools: Yes give details _____
No _____

Links with Tertiary Institutions: Yes give details _____
No _____

Any other networks and associations: _____

DETAILS OF OWNER/MANAGER OF THE COMPANY

Name: _____

Experience as an international educational institution representative including years of experience and relevant training: _____

Does the owner/manager have any criminal record? No Yes give details _____

Has the owner/manager ever filed for bankruptcy? No Yes give details _____

REPRESENTATION OF OTHER UNIVERSITIES

Name of university and country	Length of Representation (in years)	Number of students placed last year	Contact person at the institution and email address*

* Do you give permission for Amity University Dubai to obtain a reference from the contact people listed above? Yes No

RECRUITMENT OF STUDENTS:

Methods used in recruiting students: _____

Educational exhibitions Yes No give details _____

Interview sessions Yes No give details _____

School visits Yes No give details _____

Advertising Yes No give details _____

On-line information Yes No give details _____

Other _____

Countries in which you have established offices and license to operate as an agency:

How will you promote Amity University Dubai to attract students?

STUDENT SERVICES AND CHARGES

What services are provided to the students?

- Assistance with Visa applications Yes No _____
- Assistance with travel arrangements Yes No _____
- No Assistance with English tests preparation Yes No _____

What charges will be levied on the students? _____

REASONS TO REPRESENT AMITY UNIVERSITY DUBAI

Please provide a brief summary on the opportunities to bring international students to Amity University Dubai.

Do you believe your students would be interested in studying in Dubai at our university?

I, _____, certify that the information provided in this application is accurate. I understand that Amity University Dubai is under no obligation to appoint me as an official representative of the University. I also understand that my appointment as a representative is subject to the negotiation of an official agreement between me and Amity University Dubai.

Signed: _____

Date: _____

Please complete in full and return by email to the Coordinator, International Marketing or your known contact person at AUD. Please attach a copy of your company license or registration certificate. The University will assess your application and notify you of the outcome by email.